

# IDA ENGHOLM (1965) - CURRICULUM VITAE

## EDUCATIONAL BACKGROUND

Ph.D. in digital design, IT University of Copenhagen (2003)

MA in Danish literature and art history, University of Copenhagen (1993).

## AFFILIATIONS

From 1.6. 2018 - : professor at The Royal Danish Academy of Fine Arts, School of Design.

From 1.3.2012-2018: Associate professor at The Royal Danish Academy of Fine Arts, School of Design.

From 1.9.2012-1.2.2015: Head of Education at The Royal Danish Academy of Fine Arts, Schools of Architecture, Design and Conservation.

From 1.1.2004-1.3.2012: Associate professor, Centre for Design Research, (DCDR)

From 1.6.2003-1.1.2014: Assistant Professor, Denmark's Design School.

From 1.1.2000-1.6.2003: Amanuensis and Ph.D. student, IT University of Copenhagen.

## MANAGEMENT EXPERIENCE

From 2019- : Head of Cluster for Studies in Danish Design at KADK, <https://kadk.dk/centre-studies-danish-design>

From 2012-2015: Head of education at KADK after the merger of Kunstakademiets Arkitektskole, Danmarks Designskole and Konservatorskolen og and in connection with the development and implementation of the new structure for KADK.

From 2007-2011: Responsible for the managing of the research group at Danish Centre for Design Research (DCDR).

## FOUNDER OF

The postgraduate programs:

[Master i design](#). Course leader for the program from 2005-2012 and from 2017 -

[Diplomuddannelsen i Designledelse](#). Course leader for the program from 2014-2017.

## ASSIGNMENTS

Member of *The Danish Design Council (Designrådet)* (2011- )

Recorded in *Blå Bog* (2010).

Member of the *Danish Ministry of Culture's Research Committee/Kulturministeriets Forskningsudvalg* (2005-2009).

Head of the [Research Cluster for Studies in Danish Design](#), KADK.

Editor and founder of the journal [Artifact – Journal of Design Practice](#), Intellect Books.

## GRANTS FOR BOOK PROJECTS

Augustinus Fonden, Beckett-Fonden, Bergiafonden, Carlsberg fondet, Ny Carlsberg fondet, Dreyers Fond, Nationalbankens Jubilæumsfond, Nordea Fonden, Kong Christian Den Tiendes Fond, Kong Frederik og Dronning Ingrid's Fond, Frimodt-Heinike Fonden, Landsdommer V. Gieses Legat, Lemvig-Müller Fonden, Politiken-fondet.

## GRANTS FOR PH.D-PROJECTS

For Ph.d. og industrial Ph.d.-projects I have raised funding through Center for Designforskning (DCDR), Ny Carlsberg Fondet and Innovationsfonden, see further details below.

## PHD SUPERVISION

1. Stine Høholt: *Easier Living? Amerikansk streamline design og den æstetiserede livsverden*. Danmarks Designskole 2005.
2. Louise Mazanti: *Superobjekter. En teori for nutidigt, konceptuelt kunsthåndværk*. Danmarks Designskole 2006.
3. Erik Hansen-Hansen: *Begær, forførelse og kvindelig skønhed: Den globale luksusmode i netværksøkonomien*. Danmarks Designskole, 2008.
4. Mette Harrestrup: *Fra Piktogram til sensogram – en sanselig transformation via fænomenologi og pervasive computing*. Designskolen Kolding, 2011.
5. Pernille Stockmarr. *Den æstetiske værdi i design*. Funded by Center for Designforskning, DCDR 2014.
6. Nicky Nedergaard: *Design Management og Brand governance*. Industrial Ph.d. t.w. DDC and funded by Innovationsfonden.
8. Nanna Bonde Nielsen: *Skrift som artefakt og abstrakt artefakt. Et æstetiskbetydningsorienteret perspektiv på skrift, eksemplificeret ved skilteskrift og epitafer*. KADK 2016.
9. Laura Liv Weikop. *Det interaktive museum*. KADK and Design Museum Danmark 2016, fundet by Ny Carlsberg Fondet and the Ministry of Culture
10. Bodil Bøjer: *Unlocking Learning Spaces. An Examination of the Interplay Between the Design of Learning Spaces and Pedagogical Practices*. KADK October 2019. Industrial Ph.d., t.w. Rune Fjord Studio, fundet by Innovationsfonden.

## EXTERNAL EXAMINER

Institute for Art and Cultural Science, University of Copenhagen.  
Institute for Information and Media Science, University of Aarhus.  
Institute for Communications, Datalogy, and Journalism, University of Roskilde.

## SELECTED LIST OF PUBLICATIONS

Se also: <https://orcid.org/0000-0003-0360-649X>

### A. Books

1. **Ida Engholm** (2020). *Design from the New World. From Human Design to Planet Design*. Intellect Press (2022). In Press.
2. **Ida Engholm** (2020). *Quick Guide to Design Thinking*. Strandberg Publishing and Thames & Hudson.
3. **Ida Engholm** & Anders Michelsen (2018). *Verner Panton. Miljøer, farver, systemer, mønstre*. Strandberg Publishing. From 2018 also published by Phaidon.
4. **Ida Engholm** & Nanna Norup (2017). *Design What?#!* Strandberg Publishing.
5. **Ida Engholm**, Mads Quistgaard & Steen Eilers (2014). *Conceptual Type - Type led by Ideas*. Artifact Journal – signature edition.

6. **Ida Engholm** & Lars Dybdahl (eds) (2011). *Klædt på til skindet. Modens æstetik og kultur*. Forlaget Vandkunsten.
7. **Ida Engholm** & Lars Dybdahl (eds). (2009). *Stolen*. Gyldendal.
8. **Ida Engholm** & Lars Dybdahl (eds) (2008). *Køkkenet*. Gyldendal.
9. **Ida Engholm** (2005). *Verner Pantone*. Aschehoug/Louisiana 2004. Published in English (same title and publisher).
10. **Ida Engholm** & Lisbeth Klastrup (eds) (2004). *Digitale Verdenser - De nye mediers æstetik og design*. Gyldendal.
11. **Ida Engholm** (2001). *Design gennem 200 år*. Gyldendal Uddannelse 2001 (second edition 2002, third edition 2006, fourth edition 2007, fifth edition 2009, sixth edition 2011).
12. **Ida Engholm** & Anders Michelsen (1998): *Designmaskinen. Design af den moderne verden*. Gyldendal (second edition 1999, third edition 2003, fourth edition 2005).

### **Ph.D dissertation**

**Ida Engholm** (2003). *WWW's designhistorie. Website udviklingen i et genre- og stilperspektiv*. Ph.D. diss, IT University, Copenhagen.

### **B. Peer reviewed articles**

1. **Engholm, Ida** & Erik Hansen (2019). "Manoeuvring visuality – The fashion blogs as genre". In: Michelsen, Anders. *Transvisuality – The Cultural dimension of visuality*. Vol 3. Liverpool University Press.
2. **Engholm, Ida** (2017). "Reflecting Contemporary Design Research". *FormAkademic*. Vol. 10. No. 3. Art 2, 1-15.
3. **Engholm, Ida** & Karen Lisa Salamon (2017). "Design thinking between rationalism and romanticism – a historical overview of competing visions. *Artifact*. Vol. IV, Issue 1. Pages 8.E1-8.E18.
4. **Engholm, Ida** (2014). "Ebay.com USA", in: Grace Lees-Maffei (ed). *Iconic Design. 50 Stories about 50 things*. London, Berlin, NY, Sydney: Bloomsbury, pp. 1-15.
5. **Engholm, Ida** (2013). "Conceptual Type - a commentary on the Internet's design development?". In: *Artifact*, Vol 3, No 1, 2013.
6. **Engholm, Ida** & Hansen-Hansen, Erik (2013). "The fashion blog as genre – between user-driven bricolage design and the reproduction of established fashion system". *Digital Creativity*, Taylor & Francis. DOI: 10.1080/14626268.2013.814148s, pp. 100-104.
7. Harrestrup, Mette & **Engholm, Ida** (2012). "From pictogram to sensogram - wayfinding through pervasive computing and multisensory perception". Paper accepted for the *DRS - Design Research Society Conference 2012*, Bangkok, 1.-7. july.
8. **Engholm, Ida** (2011). "Positions in contemporary design research". *Design Research Journal* no. 2, Issue 11, pp. 48-63.
9. **Engholm, Ida** (2011). "Design theory – positions in contemporary design research - An attempt at categorisation". *Design, Development and Research 2011*. Bellville, Cape Town. September 23. – September 27. 2011.\*
10. **Engholm, Ida** (2010). "The good enough revolution - The role of aesthetics in user experiences with digital artefacts". *Digital Creativity*, 21: 3. Routledge, pp. 141-154.

11. **Engholm, Ida** & Lisbeth Klastrup (2010). "Websites as Artefacts: a New Model for Website Analysis". Proceedings - *2nd International Conference on New Media and Interactivity (NMIC)*, Istanbul, 28.4-30.5.
12. **Engholm, Ida** (2010). "Research-based online presentation of web design history: The case of webmuseum.dk". Brügger, Niels (red.) *Webhistory*. Oxford: Berg Publishers, pp. 493-528.
13. **Ida Engholm** (2008). "Designhistory of the WWW: Website development from the perspective of genre and style theory". *Artifact*. Vol. 1, nr. Issue 4, s. 217-232.
14. **Ida Engholm** (2008). "Master's degree in design - research-based master's program for professional designers". *Nordic journal of architectural research*, no. 2, pp. 105-111.\*
15. **Ida Engholm** (2008). "Webmuseum.dk: Research-based online presentation of web design history". *Web\_site Histories: Theories, Methods, Analysis Conference, Centre for Internet Research*, Århus., Århus, Danmark, 14. oktober 2008 - 14. oktober.
16. **Ida Engholm** (2008). "Planks: a computational composite: a critique essay". *NordiCHI*, Lund, 20.10-22.10.
17. **Ida Engholm** & Karen Lisa Salamon (2005). "Webgenres and -styles as socio-cultural indicators - an experimental, interdisciplinary dialogue". Proceedings *In The Making*, Copenhagen April 29th – May 1st.
18. **Ida Engholm** & Karen Lisa Salamon (2004). "Blue is the colour of banking. A design-analytical perspective on norms of web design and the strategic use of creating distinctions by breaking norms". Proceedings *Future Ground*, Monash 8th -12th November.
19. **Ida Engholm** (2002). "Digital Style history. The development of graphic design on the Internet". *Digital Creativity*, vol. 13, no.4.\*
20. **Ida Engholm** (2002). "Genre and Styles as a classification method. The Graphic design development of the WWW from the perspective of genre and style history". Conference paper, *CHArt*, November 13-15.
21. **Ida Engholm** (2001). "Stylistic Mobility – A Stylistic history of the development of graphic design on the Internet". *Mobilize! Proceedings of Conference on Interventions in the social, cultural and interactional analysis of mobility, ubiquity and information & communications technology*. Digital World Research Centre University of Surrey, May 29-30, pp. 1-7.
22. **Ida Engholm** (2001). "Digital Design history and the registration of web development. The development of graphic design on the Internet and how to record it for posterity". Proceedings of the conference *Preserving the Present for the Future - Strategies for the Internet*, The Royal Library, Copenhagen, June 18-19, 2001.

### **C. Other research papers and articles**

1. Engholm, Ida & Holmsted Olesen (2017). *The Danish Design DNA*. Danish Design Council (pp.2-23).
2. Engholm, Ida & Anders, Michelsen (2016). Er alt Design? In: Lars Dybdahl. *Dansk NU. Dansk Design i det 21. århundrede*. Strandberg Publishing.
3. Engholm, Ida & Vinding, Nils. *Lyd i design* (2016). In: Lars Dybdahl. *Dansk NU. Dansk Design i det 21. århundrede*. Strandberg Publishing. (Will be published in 2016)

4. Engholm, Ida & Breindahl, Charlie (2015). Webanalyse - genre og stil og internettets designudvikling. In Hans Christian Christiansen & Gitte Rose (Eds.), *Online kommunikation - en introduktion* (1. udg). Hans Reitzel. <http://goo.gl/IEeh1e>
5. Ida Engholm (2014). Webdesign, benspænd og ikoner. In: Lars Dybdahl (ed). 101 Danske Design Ikoner. Strandberg Publishing.
6. Ida Engholm (2013). "The Idea is a machine that makes type". S. Ejlers, I. Engholm, M. Quistgaard. *Concept Type – Type led by Ideas*. Artifact Vol 3. No. 1.
7. Ida Engholm & Henrik Oxvig (2013). "Fagavisen". Kunstakademiets skoler for Arkitektur, Design og Konservering (KADK).
8. Ida Engholm (2012). Indledning til bogen "Designer Ole Søndergaard". Forlaget Vandkunsten.
9. Ida Engholm (2011). "Mode på tværs. Snit i subkulturen". L. Dybdahl & I. Engholm (ed). *Klædt på til skindet. Modens æstetik og kultur*. Forlaget Vandkunsten.
10. Ida Engholm (2008). "Webmuseum.dk: Research-based online presentation of web design history". *Web\_site Histories: Theories, Methods, Analysis Conference, Centre for Internet Research*, Århus., Århus, Danmark, 14. oktober 2008 - 14. oktober.
11. Ida Engholm (2008) "Planks: a computational composite: a critique essay. *NordiCHI*, Lund, 20.10-22.10.
12. Ida Engholm (2008). "Forstadens drømmekøkken". L. Dybdahl & I. Engholm (ed). *Design: Køkkenet*. Gyldendal, pp. 91-98.
13. Ida Engholm; Charlie Breindahl; Judith Gregory; Erik Stolterman (2007). Editorial: "The computer and design". *Artifact*. Vol 1, Issue 1, pp. 1-3.
14. Ida Engholm; Charlie Breindahl; Judith Gregory; Erik Stolterman (2007). Editorial: "Soft Artifacts". *Artifact*. Vol 1, Issue 2, pp. 65-66.
15. Ida Engholm (2005). "David Raizman: History of Modern Design. Graphics and products since the Industrial Revolution. Laurence King Publishing". *Design Research News – Reviews*. Volume 10 Number 9, Sep 2005, DRS Digital Newsletter.
16. Ida Engholm (2004). Webgenrer og stilarter – om at analysere og kategorisere websites. I. Engholm & L. Klasttrup. *Digitale verdener. De nye mediers æstetik og design*. Gyldendal.
17. Ida Engholm (2002). "Genre and Styles as a classification method. The Graphic design development of the WWW from the perspective of genre and style history". Conference paper, *CHArt*, November 13.-15. 2002.
18. Ida Engholm (2001). "Digital Design history and the registration of web development. The development of graphic design on the Internet and how to record it for posterity". Proceedings of the conference *Preserving the Present for the Future - Strategies for the Internet*, The Royal Library, Copenhagen, June 18-19, 2001.

#### **D. Handbooks**

1. Ida Engholm. Computerarbejdspladsen. Håndbog for design. Et redskab for offentlige indkøbere. Dansk Design Center, 2000.
2. Ida Engholm: Uniformer. Håndbog for design. Et redskab for offentlige indkøbere. Danish Design Center, 2000.

Ida Engholm is also author to around 45 articles and reviews in newspapers, popular magazines and catalogues.

See also research profile: <https://kadk.dk/employee/ida-engholm>

