



Programme: Strategic Design and Entrepreneurship

Title: Strategic Design, Law and Ethics (CBS Class)

Semester: 2	Period: Course schedule will be posted at calendar.cbs.dk / ECTS-points: 7,5
<p>STRATEGIC DESIGN, LAW AND ETHICS (Taught by CBS)</p> <p>This course considers design and architecture in the light of sustainability, technology, law, culture and social value paying heed to theoretical as well as strategic potentials.</p> <p>The aim will be to provide students with an understanding of contemporary societal contexts of design and architecture.</p> <p>Course lectures will provide opportunities to examine and discuss the ways that social, cultural and legal frameworks condition the creation of intellectual properties as well as societal value in design entrepreneurship and design businesses.</p> <p>In particular, theories of sustainability in design and architecture, intellectual property law and models for design and architecture as agents of social change will be investigated as approaches for sustaining the cultural, societal and commercial value of design and architecture. Based on a solid understanding of diverse approaches and their interplay, the course will examine their application and implications for design and architecture in order to enable students to act strategically as future design entrepreneurs.</p> <p>Real-life cases and site visits (when available) will complement readings and class activities in demonstrating the contribution of design and architecture to redirecting social and cultural practices, to communicate the value of sustainable designs and sustainable architecture and to strengthen social cohesion in contemporary society. Ultimately, the course will enhance students' understanding of and interaction with societal and legal contexts that are relevant for design entrepreneurship.</p>	<p>Learning objectives:</p> <p>Define and compare theoretical frameworks that describe the roles of design and architecture in society, and apply them to exemplary cases.</p> <p>To identify ways in which law and/or ethics are relevant to design entrepreneurship.</p> <p>To demonstrate abilities to analyse and evaluate design and architecture's roles as social change agents.</p> <p>To demonstrate abilities to research and discuss contemporary societal challenges that may be addressed in design entrepreneurship.</p>



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<p>Teaching forms:</p> <p>Lectures, case studies, study visits, e-learning and guest lecturer.</p> <p>Feedback during the teaching period.</p> <p>During the course feedback will be given in two or more of the following ways: 1) oral feedback by the lecturer in the context of student presentations, 2) collective feedback by lecturer and peer feedback (in-class or via e-learning tool) based on criteria set by the course responsible in connection with cooperative learning elements and 3) oral feedback based on student answers to quizzes.</p> <p>Students are expected to actively participate in and contribute to all study activities.</p>	
<p>Attendance requirements: (write only requirements for activities for which attendance is a prerequisite for attending the oral examination)</p>	<p>Submission requirements:</p> <p>Written product to be submitted on specified date and time.</p> <p>Specifications will be announced on Canvas (CBS) and/or kursuskatalog.cbs.dk</p>
<p>Syllabus: Specifications will be announced on Canvas (CBS) and/or kursuskatalog.cbs.dk</p>	<p>Method of assessment: Home assignment - written product. Specifications will be announced on Canvas (CBS) and/or kursuskatalog.cbs.dk</p> <p>Grading: Danish 7-point grading scale</p> <p>Censor: Specifications will be announced on Canvas (CBS) and/or kursuskatalog.cbs.dk</p>