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## **Lene Hald: (In)visibilities - a designerly approach to visual field engagement** Work-in-progress PhD seminar (50%)

This Work-in-Progress seminar is an evaluation of the individual doctoral candidate's progress 50% through her PhD work. At this midway presentation the doctoral candidate is given the opportunity to present and receive feedback on her work so far, as well as defining her further work.

Date: June 8, 2015 Time: 13.00 - 16.00 Location: KADK, Fabriksmestervej 10, building 90, 3<sup>rd</sup> floor, Holmen, Copenhagen Room: Center for Codesign Research - 90.3.15 Everybody is welcome, please notify us at lha@kadk.dk if you intent to participate

## Program

13.00 – 13.05 Welcome and introduction Moderator: Joachim Halse, Associate Professor, KADK

13.05 - 13.50 Presentation of PhD project and work process Lene Hald, PhD student at KADK and lecturer at KEA

13.50 - 14.00 Coffee break

14.00 - 15.40 Feedback and discussion

Jamer Hunt, Associate Professor of Transdisciplinary Design, Design Strategies. Director of the MFA Transdisciplinary Design program at Parsons The New School for Design; New York, US

Erling Bjørgvinsson, Assistant Professor, The School of Arts and Communication, MEDEA -The Collaborative Media Initiative, Malmö University, Sweden

15.40 - 16.00 Open discussion with the audience and closing remarks Moderator: Joachim Halse



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The PhD project "(*In*)*visibilities – a designerly approach to visual field engagement* " by Lene Hald is a collaboration between KEA – Copenhagen School of Design & Technology and KADK - The Royal Danish Academy of Fine Arts, Schools of Architecture, Design and Conservation, School of Design. The PhD project started February 1<sup>st</sup> 2013. The midterm evaluation is taking place on June 8, 2015, KADK.

## Abstract

What are the aesthetic and transformative potentials of using visual and designerly methods within an ethnographic field study concerning youth and the formation of identity? This is the overall concern in Lene Hald's PhD project *(In)visibilities*. The PhD project seeks to highlight how the aesthetic and visceral language of photography, design and artsbased practice might be applied to an ethnographic study. It is a project about visibilities and invisibilities, which through a designerly approach to visual field engagement seeks to democratize the process of creating images *with* people, instead of *of* people, thereby questioning the truth of dominant accounts and allowing for other perceptions and stories to become visible. Through co-designerly experiments, photographic portraiture and expressive image-making related to the formation of identity in a youth context, the aim is to open up possibilities for agency: On a subjective level in terms of a participatory process, which will facilitate the visual stories of the participants in a way that enables them to visualize and communicate in a meaningful, and experimental way about their identities and experiences; on a broader scale as an attempt to stage spaces for a renegotiating of discursive debates, and the enabling of cross-cultural and democratic dialogue through aesthetic imagination.